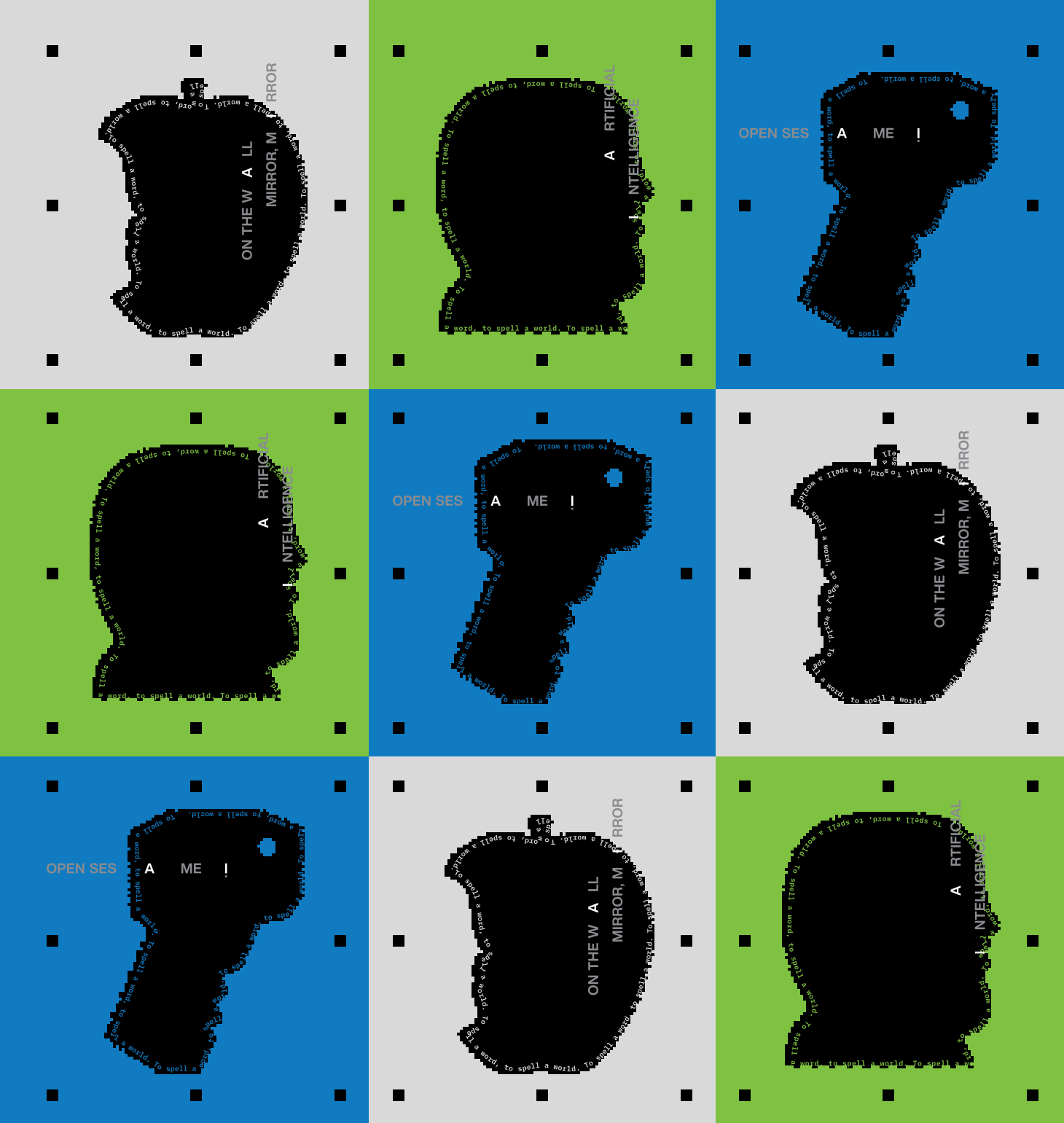




BIT ZERO 第0位元

臺灣文博會 CREATIVE EXPO TAIWAN 2026

文化策展區 CULTURAL CURATION ■ 08.01〔六〕—08.31〔一〕 品牌商展區 CREATIVE BRANDS ■ 08.06〔四〕—08.12〔三〕
空總臺灣當代文化實驗場古蹟大樓 Taiwan Contemporary Culture Lab Heritage Building



第零位元 Bit Zero

在AI湧現的2026年，臺灣文博會「第零位元」重回0與1誕生前，那份最原始的「起念」與「觸發」。選址於承載百年歷史的「空總臺灣當代文化實驗場古蹟大樓」，試圖在古蹟建築的靈光中，探尋無法被數位備份的感官真實。跨域策劃團隊將科技轉譯為微觀人文的顯微鏡，展開文化IP的集體書寫。在這裡，觀者的腳步即是生命編碼，意念即是啟動萬物的咒語。在萬物歸碼的當代，邀請觀眾找回最初的文化種子，感受起念瞬間最鮮活的力量。

In the AI-driven era of 2026, Creative Expo Taiwan's "Bit Zero" returns to the primal spark before 0s and 1s existed. Set in the century-old Taiwan Contemporary Culture Lab Heritage Building, the exhibition explores sensory realities that cannot be digitally backed up. A cross-disciplinary curatorial team uses technology as a microscope for humanism, collectively rewriting cultural IPs. Here, your footsteps are codes of life, and your thoughts become spells that activate the universe. In a world where everything codifies, "Bit Zero" invites you to reclaim the original cultural seed and experience the raw, vibrant power of that very first thought.

咒語造物 To spell a world

在數位世界，一切由位元(Bit)構築，由0與1定義。從策展主題「第零位元 Bit Zero」出發，本視覺設計概念將AI指令(Prompt)類比為魔法咒語，以型隨咒語為核心，呈現文字如何轉化為具體形體。文字在此不再只是訊息，而是形構物件的起點，紀錄從虛擬指令到物質生成的魔法瞬間。

In the digital world, everything is built by bits and defined by 0 and 1. Inspired by the curatorial theme "Bit Zero," this visual design concept analogizes AI prompts to magical spells. With "form follows the spell" at its core, the project demonstrates how words transform into physical shapes. Here, text is no longer just information; it is the starting point for constructing objects. The design captures the magical moment of material generation from virtual commands, illustrating how human thoughts can truly spell a world into existence.

主視覺設計團隊 Visual System | 究方社 X 外也企畫 JOEFANGSTUDIO · OUT OF OFFICE

文化IP策劃 Cultural IP Planning

愛因斯坦定義下的「時間」，是一個相對的概念。今年，對你來說，代表著什麼樣的意義？2026年，當代創作者在你我共同生活的土地上，依然自由自在地行動著、感知著文化積累的能量，與過去持續得對話，再生產、再創造出能夠彰顯這個時代的價值、轉譯屬於臺灣特有質感的作品，就是在2026臺灣文博會想推薦給大家的內容。

As defined by Einstein, "time" is a relative concept. What does this year mean to you? In 2026, contemporary creators continue to act and feel freely on this shared land, absorbing the energy of cultural accumulation. They sustain a dialogue with the past while reproducing and reinventing works that highlight the values of our era. By translating Taiwan's unique texture, these artists shape our collective identity. This vibrant, creative energy is exactly what the 2026 Creative Expo Taiwan proudly presents to the world, celebrating our present moment.

策展單位Implementer | 彭雅倫藝文工作室 Ellen Yalun Peng Culture and Artist Atelier

不要急，你做得很好 No rush. You're doing really well.

地景藝術與感官地圖 Land Art and Sensory Map

由仁愛路入口進入空總臺灣當代文化實驗場，陳怡潔藝術工作室以地景藝術將土地成為發聲主體，透過「轉化」與「巨現」將臺灣老宅花磚等民間紋樣編織進擁有百年歷史的空總臺灣當代文化實驗場。原冰冷的軍事基地轉為溫潤的文化地標，觀眾以身體與地面連結，行走之中閱讀文化IP，找回與土地共生的感知。萬物歸碼，藉由日常生活中的花磚紋樣，在時間記憶裡創造呼吸縫隙，傳遞「不要急，你做得很好」的療癒力量。

Entering Taiwan Contemporary Culture Lab via Ren'ai Road, AGI CHEN STUDIO uses landscape art to make the land an active voice. Through "transformation" and "magnification," folk motifs like traditional tiles patterns are woven into this century-old site, turning a rigid military space into a warm cultural landmark. Visitors connect physically with the ground, reading cultural IPs to regain a shared resonance with the land. Amidst a digitized world, these everyday patterns create a breathing space within time and memory, delivering a gentle, healing message for the modern soul: "No rush. You're doing really well."

策展單位 Implementer | 陳怡潔藝術工作室 AGI CHEN STUDIO
展覽地點 Venue | 1 空總臺灣當代文化實驗場戰場廣場 Taiwan Contemporary Culture Lab Command Square

物演流形 FLOWING FORMS: Living in Formation

生活的演算法，在流動中形成 life takes shape in flow

《物演流形》以「生活生成系統」為概念，透過模組化居家空間、工藝器物與互動演算機制，探討生活如何在感知、選擇與日常行為中逐步形成。觀眾將於展覽中進入不同生活模組，體驗工藝如何作為感知與行為的媒介，並透過「演形下載系統」生成專屬的生活型態結果。

"FLOWING FORMS: Living in Formation" explores how everyday life is continuously shaped through perception, choice, and daily behavior. Framed as a "Living Formation System," the exhibition combines modular domestic spaces, contemporary craft objects, and interactive mechanisms that invite visitors to experience how living environments are formed in flow. Through the "Living Form Download System," visitors generate their own personalized living profile while navigating different lifestyle modules.

生活補給實驗室 Culture Canvas Living Lab

屋頂悄悄話 Rooftop's Whisper

生活補給實驗室(Culture Canvas Living Lab)是一座以臺灣日常飲食與城市生活為核心的文化體驗場域。透過飲品、輕食、生活選物與互動共创空間，讓觀眾在觀展過程中停留、交流與補給。展區結合紀淵宇(Rooftop's Life)屋頂系列創作，以臺灣城市屋頂文化為靈感，將熟悉的生活風景轉化為可參與、可感受的文化場景，重新連結文化與日常生活。

Culture Canvas Living Lab is a cultural lifestyle space inspired by Taiwan's everyday food culture and urban living. Through curated beverages, light meals, lifestyle selections, and interactive experiences, visitors are invited to pause, connect, and recharge during their exhibition journey. Featuring Ariel Chi's "Rooftop's Life" series, the exhibition transforms Taiwan's unique rooftop landscapes into immersive cultural experiences that reconnect people with everyday life and urban memories.

策展單位 Implementer | 有趣餐飲行銷股份有限公司 Funtasty Marketing Co., Ltd.
展覽地點 Venue | 2 空總臺灣當代文化實驗場古蹟大樓1樓 Taiwan Contemporary Culture Lab Heritage Building, 1F

未來旅行社 IN TRANSIT

時間皺摺 —— 過去與未來 同時抵達
The Fold of Time — Past and future arrive at once.

有沒有這樣的時刻？突然對某些事物，反覆產生渴望與想像。這些未必只是期待渴望，有另一種可能是：未來的你，早已在那裡了。

以海線旅行為起點，讓過去、現在與未來在空總臺灣當代文化實驗場古蹟大樓的隔間裡交會。穿梭在海況調頭艙、奇幻藍色海洋、海味轉運站，在影像與創作之間，感受一場彷彿早已發生的海線旅行。

Have you ever felt this moment? A sudden longing for certain things, returning again and again as imagination. Perhaps it is not merely desire or anticipation. Perhaps there is another possibility: the future you is already there.

Taking the coastal journey as its point of departure, Future Travel Agency: IN TRANSIT brings past, present, and future together inside the small rooms of Taiwan Contemporary Culture Lab Heritage Building.

From Future Arrival Check-in to Sea Condition Tuning Cabin, The Blue Passage, Sea-Flavour Transfer Station, and Signals to the Future, visitors encounter images, creations, and sensory fragments that unfold into a coastal journey that seems to have already happened.

策展單位 Implementer | 中間研究室 Midroom Lab
展覽地點 Venue | 2 空總臺灣當代文化實驗場古蹟大樓1樓 Taiwan Contemporary Culture Lab Heritage Building, 1F

人性封存 讀取 然後解壓縮

The orange story in the blue world
在藍色世界中尋找橘色故事

在AI覆蓋一切的未來，人性被視為不必要的數據，封裝存入了人性雲端空間。「人性封存 讀取 然後解壓縮」邀請你進入這座未來檔案庫，找回自己被封存的人性。在這裡，我們透過「讀取」創作者們保留下的經歷、情感與信念作品，看見被數位簡化後的藍色未來，依然留存著溫暖的橘色故事。

In a future completely covered by AI, human nature is reduced to non-essential data and sealed away within a cloud archive. "The orange story in the blue world" invites you into a futuristic server room to reclaim your locked-away essence. By "reading" the lived experiences, deep emotions, and unyielding beliefs preserved through the artists' works, we look beyond a digitized, simplified blue world. Within that cool landscape, we discover that the warmth of orange stories still beautifully endures. Ultimately, this immersive space inspires visitors to cherish real life and recover their most complete selves.

策展單位 Implementer | 選選研 S.SELECT LAB
展覽地點 Venue | 3 空總臺灣當代文化實驗場古蹟大樓2樓 Taiwan Contemporary Culture Lab Heritage Building, 2F

IP轉生漫畫屋 MANGA IN THE HOUSE

2026臺灣文博會文策院主題展「IP轉生漫畫屋」聚集IP商轉潛力，以ACG文化中最具想像力的「轉生」概念為策展核心，展現臺灣原創漫畫IP跨域延展的無限可能！

展覽以影像demo呈現豐富的IP跨界想像，邀請8組臺灣熱門原創漫畫IP參與展出，期盼透過多元的轉譯測試demo，邀請觀眾見證臺灣原創漫畫IP龐大的高轉爆發力。

2026 Creative Expo Taiwan TAICCA Theme Exhibition: MANGA IN THE HOUSE
What happens when a comic transcends the page? Inspired by the highly imaginative ACG concept of "reincarnation," MANGA IN THE HOUSE showcases the boundless ability of homegrown comics to expand across different entertainment mediums!

Spotlighting eight popular Taiwanese comic titles, the exhibition brings cross-media adaptations to life through engaging video prototypes. Through these diverse proof-of-concept demos, we invite audiences to witness the immense commercial potential of original Taiwanese comic IPs.

黑潮星樂園 - 幻奇星劇院 IP-STAR POP PARK | Fantasy Star Theater

【黑潮星樂園-幻奇星劇院】2026臺灣文博會盛大登場！延續首屆話題熱潮，以奇幻劇院概念打造結合角色IP、動畫、VR與沉浸娛樂的大型成果展，集結超過36個展位，超過45家企業，全面呈現臺灣原創IP跨域整合實力。展區不僅展現豐富內容與品牌潛力，更以BtoB商務媒合與授權合作為核心目標，串聯國內外買家、品牌與通路資源，打造臺灣文博會最具指標性的商業交流平台，推動臺灣圖像角色IP加速品牌化、國際化。

"IP-STAR POP PARK - Fantasy Star Theater" will make its grand debut at Creative Expo Taiwan 2026! Continuing the buzz and popularity of its first opening, this year's themed pavilion is inspired by a fantastical theater concept, bringing together character IPs, animation, VR, and immersive entertainment in a large-scale showcase. Featuring more than 36 booths, the exhibition highlights the cross-industry integration and creative power of Taiwan's original IP brands.

Beyond presenting rich content and strong brand potential, the exhibition is centered on B2B business matchmaking and licensing collaboration, connecting domestic and international buyers, brands, and distribution channels. Positioned as one of the most influential business exchange platforms at Creative Expo Taiwan, the pavilion aims to accelerate the branding and globalization of Taiwan's original character IP industry.

策展單位 Implementer | 台灣角色品牌授權協會 Taiwan Character Brand Licensing Association
展覽地點 Venue | 台北南港展覽館1館1樓 1區 Taipei Nangang Exhibition Center, Hall 1, 1F, Zone I

Wake Up! 感知覺醒 Awaken your senses

找回創造的本能 Return to Creation

回望科技本質，源於人類對「創造」的渴望。從某天開始，AI 似乎瞬間有了心臟，人類無意識地從主動創造退為被動接收，於是乎——漸漸忘記初生的我們是如何以「身體」認識世界。

是否還記得最初的那個自己，那個透過觸摸、觀看、傾聽去感受世界的自己？Wake Up! 感知覺醒吧！讓我們從視覺、聽覺、觸覺喚醒內在意識，將感知重新打開——喚醒主動創造的原始本能。

Reflecting on technology's true essence, it originates from the human desire to "create." Yet, since the day AI seemingly gained a heartbeat, humans have unconsciously shifted from active creators to passive receivers. Consequently—We have gradually forgotten how we, from birth, used our "bodies" to understand the universe. Do you still remember your initial self—the one who explored the world through touching, seeing, and listening? Wake up! Awaken your senses! Let us revive our inner consciousness through sight, sound, and touch, reopening our senses—ultimately awakening the primitive instinct of active creation.

策展單位 Implementer | 同心圓製作 CONCENTRIC PRODUCTION
展覽地點 Venue | 1 空總臺灣當代文化實驗場古蹟大樓2樓 Taiwan Contemporary Culture Lab Heritage Building, 2F

回到明日前 Tomorrow Shop

明日商店，選自最在地的臺灣
Selected from Local Taiwan

《回到明日前》是一座通往未來前的補給站，也是深入認識臺灣的起點。

地方特選館展區從物質、文化、身體與資訊四個面向展開，串聯自然風土、人文物產與生活經驗，透過閱讀、選物與飲食，讓你在緩步移動間感受這座豐饒島嶼的孕育與滋養。在回到現實、面對未來之前，完成這段補給旅程，帶著積累的感動與能量，邁向更美好的明日。

"Tomorrow Shop" is a supply station leading to the future and a starting point for discovering Taiwan.

This section unfolds across four dimensions: supplies, culture, body, and information, connecting Taiwan's local landscapes, cultural products, and lifestyles. Through reading, selected products, and local food, you can experience the nourishment and abundance of this fertile island as you slowly walk around. Before returning to reality and facing the future, you are invited to complete this journey of supply. With renewed energy, awakened senses, and reopened imaginations, step forward from this island toward a better tomorrow.

策展單位 Implementer | 明日製作所 AABT, atelier a better tomorrow
展覽地點 Venue | 3 空總臺灣當代文化實驗場古蹟大樓1樓 Taiwan Contemporary Culture Lab Heritage Building, 1F

文創品牌 Cultural & Creative Brands

K1 風格生活 Lifestyle		
K1-001 沃廚 WOKY	K1-023 母裁 moodplant	K1-045 香氣森林 SCENT FOREST
K1-002 思謙研器有限公司 Studio Smoll	K1-024 經典眼鏡CLASSICO	K1-046 實驗室香氣 LABORATORYSCENT
K1-003 乾唐軒 ACERA	K1-025 慶祝今天 Celebrate Today	K1-047 Hibāng
K1-004 FILTER7®	K1-026 多益設計 a plant studio	K1-048 荒野醫生 DR.WILDS
K1-005 郁都YÜÜ	K1-027 曉創意 - 招財樹吉	K1-049 莫克 Moek X 耶思波 Jesper
K1-006 安尚欣菓 25toGo	K1-028 寬爾 Reminis Candère	K1-050 RAFAC / 戶外溫度 Outdoor Nation / MOJO Camping
K1-007 民台科技 FORMOSA LIGHT	K1-029 只虎 FERN ONLY X mark taiwan	K1-051 鼓造 TitaniumO
K1-008 Tifilid & Fulcro	K1-030 HEREAFTER STUDIO	K1-052 樟山坊—台灣檫木香氣領導品牌 Kuai Shan Fang
K1-009 格洛維斯 Glowis	K1-031 HANDMADESHIP	K1-053 府城三郊雙仔腳朝興宮溫降廟:溫朝興與黃號 Tiau-hing Un-ling Temple
K1-010 umami	K1-032 Scentory	K1-054 睡一下 Take a Snooze
K1-011 IDDAT IDDAT Selection	K1-033 UNMELT	K1-055 三支筆工作室 Penpenpen Studio
K1-012 二位工作室 AWAY studio	K1-034 插畫小貴 Hsiaoyu Illustration	K1-056 林三益 LSY Lamsamyick
K1-013 Hank Max	K1-035 Float Living	K1-057 禪香不二 Inzense
K1-014 軟水泥生活實驗室 CELEMENT LAB	K1-036 萊荷 MHER	K1-058 no.30
K1-015 Humor Sapiens	K1-037 眠眠 minnao	K1-059 PAPERSELF
K1-016 林源美百年香店 LINYUAN-MAI Incense shop	K1-038 邦妮插畫工作室 Bon Bon Stickers	K1-060 SAUVENIR
K1-017 勇氣雜貨商行 FUFU grocerystore CO.,LTD.	K1-039 NINA HO ILLUSTRATION	K1-061 Bethel
K1-018 李氏香氣 TINGS AROMA	K1-040 chi-bee	K1-062 劉海樹 BANGSTREE
K1-019 手提包公會 TBA	K1-041 ICELOOLY	K1-063 喜朋 SIPALS
K1-020 老師傅工作室 MASTER PROJECT STUDIO	K1-043 窩黨 wuowuo	K1-064 綻家 Ti&Co.
K1-021 MAYBES AROMA	K1-044 墨田時尚 SUMIDA MODERN	K1-065 INAKATA
K1-022 天然客製君專門 LIKEDO		

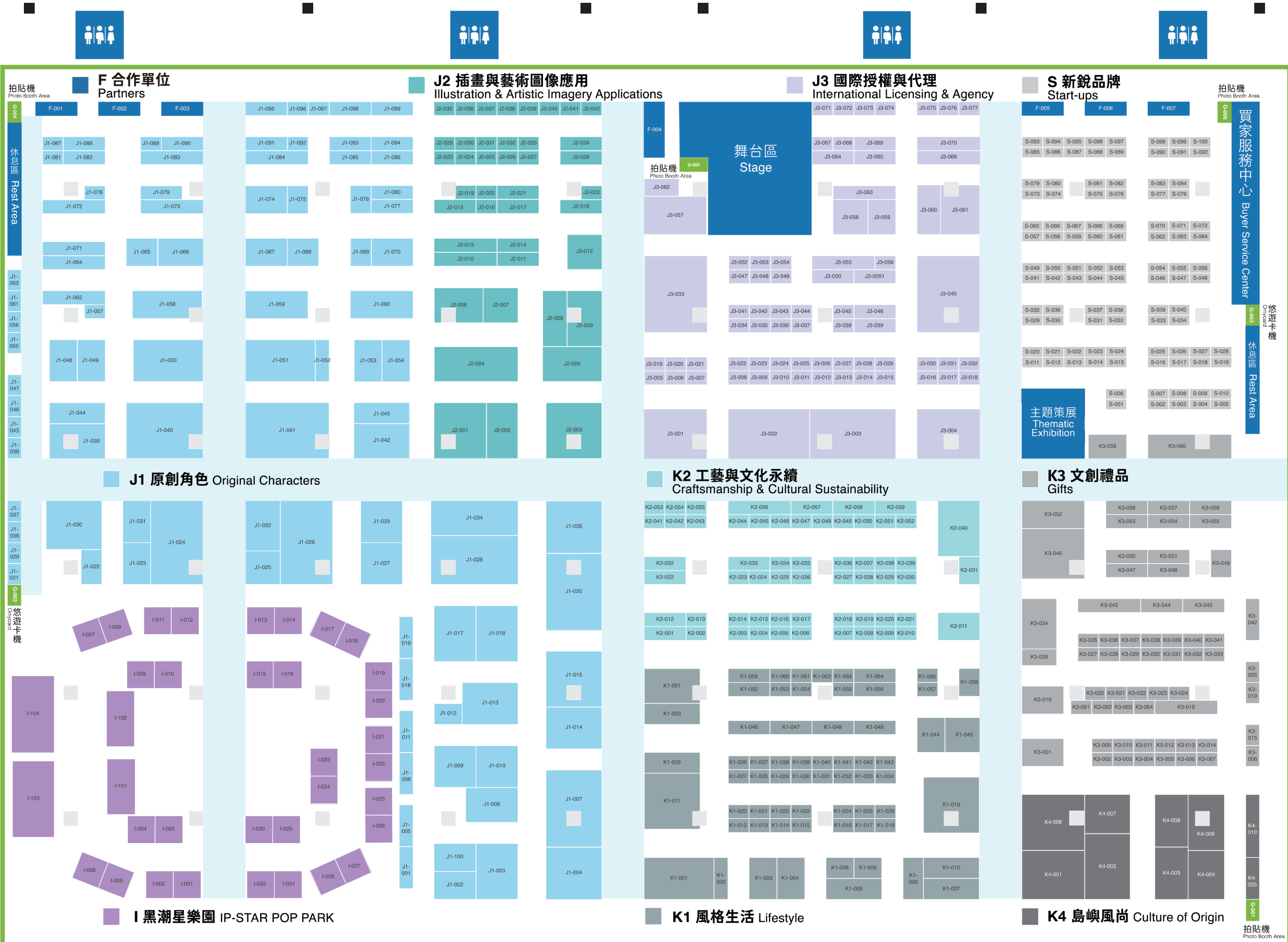
K2 工藝與文化永續 Craftsmanship & Cultural Sustainability

K2-001 賽先生科學工廠 Mr. Sci Science Factory	K2-021 禾日香氣 HORI Aroma	K2-041 Plaplatootoo
K2-002 塗狗 togo	K2-022 拓葉 SHIYE	K2-042 BWILD ISAN
K2-003 個個Glass玻璃工作室 Oursglass	K2-023 珈娜 KAKA_LAZY	K2-043 Creative Economy Agency
K2-004 STUDIO BUBEE	K2-024 去哪裡都行 goanywheredesign	K2-044 紙間 PAPER LAB
K2-005 dodu	K2-025 美美實驗室 Suii Suii Lab	K2-045 02編織工作室 Q2's crochet
K2-006 Miaoisland 鳴島	K2-026 不辭塵 BUGRELU	K2-046 TOBE craft
K2-007 謝工作室 TSHAPEOF	K2-027 包手作羊毛氈 BAO Needle Felt	K2-047 picupi 眾品
K2-008 老3香室 laoshan collector	K2-028 su3	K2-048 木合金 WM Craft Studio
K2-009 祝好運 BUENA SUERTE	K2-029 簪簪簪簪 YINGMULIFE	K2-049 畫窗的小事 LittleMatter
K2-010 這一窩 Huiaio studio	K2-030 羊毛出在羊山上: Sheep Mountain	K2-050 數十製物所 Sincerecraft-TW
K2-011 CEMENT PRODUCE DESIGN	K2-031 山令頁 ShanLingYe	K2-051 本質創作所 Essence Design & Craft
K2-012 一帆布包 Yi Fan Canvas Bags	K2-032 東曉國際有限公司 DONG TANG	K2-052 爐火金工創作室 UNIGAZE Metal Art Studio
K2-013 獨木設計 UniWooddesign	K2-033 和漫聲魯 HOMM SOUND	K2-053 PAHAKHAMAH THAILAND
K2-014 明眼玻璃行 Mingshun Glass	K2-034 Kitsutaka Co., Ltd.	K2-054 WISHULADA
K2-015 TTC 火柴人 TTC Goods	K2-035 台泉 HAKKEI	K2-055 SARNSARD
K2-016 玖一藝術工作室 9artstudio	K2-036 山本口金店 Yamamoto Leather	K2-056 KOBE
K2-017 手手生活 Hands	K2-037 珪璽工作室 V&j studio	K2-057 BAN INOUE
K2-018 小鳥匠所 Evakaku	K2-038 Saw Framed	K2-058 安達窯 Anta Pottery
K2-019 paper diamond®	K2-039 一公分手作 1cmhandmake	K2-059 城市美文刺繡檔 DND city beauty
K2-020 以棉創造 MUFUN design	K2-040 研石造物 X 金玉玉研 X 系材料質圖書館 Huailien Stone Workshop	

文創品牌 Cultural & Creative Brands

K3 文創禮品 Gifts		J1 原創角色 Original Characters
K3-001 小小PETIT	K3-038 Business Guide-Sha, Inc.	J1-014 滑艇男子 Mainasu otoko
K3-002 Design Busan	K3-039 TERAICHI	J1-015 Kurt
K3-003 MACO	K3-040 Fujiwara Dyeing Co., Ltd.	J1-016 手起超人 Yohand Studio
K3-007 DDED	K3-041 BLOOMING NAKANISHI& COMPANY	J1-017 銳耳創作股份有限公司 STAYREAL
K3-008 簡單製造 Simply Made	K3-042 Mr n Mrs Moon	J1-018 奶油家族 The Butters
K3-009 SEDIA	K3-043 原木哲學 / 檜木屋香氣生活 Feelosophy / Cypress House	J1-019 有樂作業 Yolozya
K3-013 Design Council Busan	K3-044 Lewa Lee	J1-020 貓貓蟲學派 Capoo Bugcat
K3-014 針織球 Yarn Ball	K3-045 山頂洞人實驗室 Homosapiens Lab	J1-021 虎豹屋敷 Ultra Tiger Toys
K3-015 地獄書通 kaishodo calligraphy	K3-046 Craft Tokyo 東京造物 Craft Tokyo Co., Ltd.	J1-022 胖西地隻河狸 Justin is a Beaver
K3-016 蒙恬實業 IWI	K3-047 阿努納奇 ANUNNAKI	J1-023 你好工作室 Hello Studio
K3-018 彩虹文創 Rainbow Creative	K3-048 捷娜文具 Lion Pencil	J1-024 變種吉娃娃 GODGWAWA
K3-019 茄子先生 Mr. Eggplants	K3-049 東億珠寶實業有限公司 NIKKO HELMETS	J1-025 怪奇事物所 Incredibleville
K3-020 陳皮製茶 CHEN PI TEA	K3-050 justfont	J1-026 台灣角仙 TCBLA
K3-021 HMM	K3-051 英國 i 文創作 & Bookaroo	J1-027 尋寶寶 SHIBUDI
K3-022 Tse Sai Pae	K3-052 沖繩在對岸處 Okinawa Taipei Office	J1-028-2 雙寶 PatonaiNatsu
K3-023 Overloadance	K3-053 大象杯 Elephant Cuppa	J1-029 坤翔國際有限公司 KHUN SIANG INT'L
K3-024 Koazuma 小木屋文創	K3-054 捷邁文創有限公司 STEP Cultural and Creative	J1-026-4 小印紅藍 INDEER
K3-025 布風的販賣部 Bulan's Studio	K3-055 eguchitoy	J1-026-5 扭蛋機 GaCha Chicken
K3-026 比爾公主漫畫子 Billnogatés	K3-056 好萊 GOODGLAS	J1-026-6 二兄弟 BrosWinBrothers
K3-027 SAKURA WAQS	K3-057 點點設計 DOT design	J1-026-7 好生藝品管理顧問有限公司 Brand Beat
K3-028 MURAKAMI KOUSAKUSHO CO., LTD.	K3-058 井一田人 HUANGS STUDIO	J1-026-8 恐龍山丘文化創意有限公司 Dino Valley Creative Limited
K3-029 日本棒貓 WINTEN	K3-059 日晷生活 Mori Daily	J1-026-9 赫思西亞品牌創意有限公司 HESTIA
K3-030 ASAHIDO Kyoto Kiyomizu Ware	K3-060 大狸堂洋書 Tcf.	J1-026-11 小南腔染味 DouxAmi
K3-031 YAMAICHIYA Co.,Ltd.	K3-061 Polish Graphic Design Foundation	J1-026-12 普慈藥業股份有限公司 BLUE WAY JEAN CO., LTD.
K3-032 AMUSE inc.	K3-062 Three Dots Type Foundry	J1-027 華研 HIM
K3-033 KYOTO KARASUMA ROKUICHICHO	K3-063 Blank Studio	J1-028 夥伴玩具 PartnerToys
K3-034 滾滾字 Godsend medical	K3-064 Admind Agency	J1-029 空靈王 CankingSketch
K3-035 OKADAYA LACQUERWARE CO., LTD		J1-030 微疼 WEITENG
K3-036 hiro		J1-031 油頭三世 OILHEADJUNIOR
K3-037 NIIDA BUSSAN co.,ltd.		J1-032 啾啾妹 CHUCHUMEI

K4 島嶼風尚 Culture of Origin		J1 原創角色 Original Characters
K4-001 TCOO台中原創	J1-001 腦袋球 & 罐罐紅辣豆 Know Know Umi & BOOM!BOOM!BEANS	J1-033 阿尼爾 Achu
K4-002 國立故宮博物院 National Palace Museum	J1-002 小水獺豆仔 BabyCapybara	J1-034 KINGJUN
K4-003 嘉義縣文化觀光局 Chiayi County	J1-003 咪嚕兔 Xiubeer Studio	J1-035 屎蛋蛋 Tony Stan
K4-004 宜蘭敬好生活 JINHO Lifestyle	J1-004 鹿人 TWOORDERMAN	J1-036 靜默 OrchidSaur
K4-005 山林製造 FOREST MADE	J1-005 三貓俱樂部 3 CATS CLUB	J1-037 嚟咪你好 OH!ALL
K4-006 嘉義市政府文化局 CABCY	J1-006 台北捷運連米 JAMIE BY METRO TAIPEI	J1-038 墨友文創商店 YAMAMAWIBE
K4-007 屏東縣政府 Pingtung County Government	J1-007 JINART	J1-039 洋葱與阿文 Onion Man
K4-008 台灣專利超級站 Taiwan Patent.GO	J1-008 小犄角 OIPLAY	J1-040 路遙則創 Lyao Design
K4-009 台糖公司 TSC	J1-009 懶兔兔&啾先生 Lazy Rabbit & Mr.Chu	J1-041 雷可雷 Mikuo
K4-010 臺北市政府青年局 TPYD	J1-010 小公視 PTKSX	J1-042 無所事事小海豹 The Nothing Seal
	J1-011 章魚熊 TAKOKUMA	J1-043 牙技師的牙齒們 YAIJSHI de Teeth
	J1-012 AEB子 akumbko	J1-044 懶懶懶 TabuTabu
	J1-013 胡劍 Hu Creates	



IP授權 IP Licensing

J1 原創角色 Original Characters		
J1-045 豆苗先生 Mr.Doumiao	J1-064 夢的大與好友們 Mr. Cloudy With Friends.	J1-083 日頭 Littop
J1-046 黑白小姐 Miss B&W	J1-065 one little planet	J1-084 鳴比的朋友 Woobi Dooggy
J1-047 平凡乙女日記 Otomerui	J1-066 doudle studio	J1-085 日耀堂 BetterDays studio
J1-048 當青 DUNCAN	J1-067 露娜貓 Looka Cat	J1-086 麥考艾表 MaikaoAiChiou
J1-049 廢物女友 lousy girlfriend	J1-068 凱西 陳 cathie's goods	J1-087 惠堂實驗所 yushilab
J1-050 有點子 u.Point	J1-069 給好 Wonderful Giving	J1-088 她米 nozomi
J1-051 蜜柑站長 Mikan Station Master	J1-070 狗狗夾蛋 DOGGOGSANDWICH	J1-089 superb studio
J1-052 御前原創有限公司 JTSTUDIO	J1-071 WKY560 STUDIO	J1-090 小怪獸 guaali
J1-053 鳴小強 HI JOHN	J1-072 小心臟 LittleHeart	J1-091 微甜貓比 Drunk Bambi
J1-054 香蜜的葉田桑 SHYLYKURODASANG	J1-073 節節人 Lanpaman	J1-092 實業設計 iii sum+
J1-055 波波冰狗室 Kawaii Hyoka	J1-074 恐龍的房間 DINOSAURS' ROOM	J1-093 金馬橋 KINMATT
J1-056 貓日 Neneko	J1-075 虎力牌 HOLY YA	J1-094 萌萌與他的恐龍朋友 Dino MoeMoe
J1-057 A ee mi	J1-076 Veeeee	J1-095 神祕自如的薩與鴨 GUGU & GUAGUA
J1-058 BOMBOM Co.,	J1-077 1G	J1-096 花大鼻小青 Huadabii
J1-059 威爾高校 WAAGGER	J1-078 掛嘴 PangliStudio	J1-097 有亦文創股份有限公司 Uuii Cultural and Creative Co., Ltd.
J1-060 勝明文具百貨有限公司 SANMIN	J1-079 小地虎 Little Tiger Team	J1-098 青島小樹植生物 Doromon Plantimals
J1-061 春米先生 Mr. Spring	J1-080 小學課本的塗裝 Textbook goes Koo-Kool	J1-099 奇異 HuenGua
J1-062 甜白兔 Ugly rabbit	J1-081 加帶在電線桿下 Jiao	J1-100 1982?小時後 1982Kids
J1-063 安怎? Ann-Nua Studio	J1-082 煙灰搭的獨角獸 Burned Unicorn	

J2 插畫與藝術圖像應用 Illustration & Artistic Imagery Applications		
J2-001 阿萬阿的後宮生活 fumeancats	J2-015 小龜墨 Kittenisland	J2-029 獸毛人 Yemao
J2-002 諾米 Nuomi	J2-016 梅康度 MEKAMEE	J2-030 bubukai
J2-003 文化內奇樂遊樂 Taiwan Creative Content Agency	J2-017 東尼蛋創畫股份有限公司 TonyEgg Creative Corporation	J2-031 Cafe and Hof
J2-004 三益多股份有限公司 SAN-BYTE CREATIVE CO., LTD.	J2-018 姆姆 mooomoo studio	J2-032 靜語畫室 Peno alcohol.
J2-005 甜量日常了 Rj PINGRAY	J2-019 甜蜜生活 LDV	J2-033 原仔 Ginny Lamkin
J2-006 瘋狂貓妹 Crazyeyes	J2-020 HANABI	J2-034 什物 a little of café
J2-007 小懶猴 little yellow studio	J2-021 包大山製作所 Baozi studio	J2-035 低級失誤 SAITEMISS
J2-008 松尼奇尼 SweetHouse	J2-022 露米家 Pongme eBay Co., Ltd.	J2-036 怪星 SHAKE STARK
J2-009 樂天野郎 Okaimono Panda	J2-023 東京 Dong Dong	J2-037 美可女子 Mayco Illustration
J2-010 熊老懶 BearBoss	J2-024 皮康 Pikang	J2-038 中川貴雄 Takao Nakagawa
J2-011 無所事事小海豹 The Nothing Seal	J2-025 復健機 PianoPiano	J2-039 波大王 POKO
J2-012 牙技師的牙齒們 YAIJSHI de Teeth	J2-026 Minghan H.	J2-040 山羊先生工作室 Mister Goat Illustration
J2-013 方坊 Square Studio	J2-027 HiHi 撻蛋鬼 Hihi trickster	J2-041 小怪屋 THE WEIRD STUDIO
J2-014 印花家 inbloom	J2-028 三個不結婚的女人 Three Unmarried Women	J2-042 BIRD ERA x MioTsusbasa

S 新銳-文創品牌 Start-ups - Culture & Creative Brands

S-001 羊泥工作室 sheep craft	S-007 弄 PANG	S-014 WILD TYPE
S-002 洋樓繪文創作工作室 Quemy Memory Creative Studio	S-008 各手 Wooso	S-015 咒作 Dazze Jewelry
S-003 柏樹工作室 pachi pachi workshop	S-009 波島 bobird	S-016 怪日 tan.nichi
S-004 光沐之間 WINTASY	S-010 璃河 glassriver	S-017 衆往 elephantsgo
S-005 銅樂 TONGLE	S-011 清閑 tranquil island	S-018 寓物設計 Yuwu Design
S-006 sanaxillu	S-012 SAM Jewelry	S-019 雜然設計 zaranedesign
	S-013 山格 Sunjit Homecoming Fragrance	S-020 一屋 客製化寵物商品 1WooF



未來日常式 Future Everyday

編輯視角的未來選物
An Editorial Selection of Future Living

Future Everyday 未來日常式 以編輯視角出發,聚焦那些已進入市場、並正在形塑未來生活的設計與產品。展區透過半開放空間與情境展示,呈現設計如何融入日常。六位選物人從不同觀點出發,交織出多元視角,並以五大趨勢為線索,引導觀眾理解未來生活的多重樣貌。

Future Everyday presents an editorial selection of products and designs that are shaping the future of everyday life. Through a semi-open spatial experience, it reveals how design integrates into daily routines. Curated by six voices from different fields and guided by five key themes, the exhibition offers a multi-layered perspective on how we will live.

商展總監 Exhibition Director | 彭筱婷 Delphine Peng
展覽地點 Venue | 台北南港展覽館1館1樓 主題策展 Taipei Nangang Exhibition Center, Hall 1, 1F, Thematic Exhibition

新銳品牌 START-UPS

S 新銳-文創品牌 Start-ups - Culture & Creative Brands		
S-021 TALUMA 和返設計	S-028 好悠哉 Decentplanting	S-034 小行星B-610 Asteroid B-610
S-022 早安姐姐 MORNING NUNU	S-029 彭-瑪 PENG LU POTTERY	S-035 山麓 Mount
S-023 零尚堂 OSUN i	S-030 密密製作 mememo	S-036 一米作物 Immyhandmade
S-024 織布室 ziliaoshi	S-031 禮讚製造 Good Good Goods	S-037 敬啟物工作室 KUAN KUAN Studio & Shop
S-025 紙屋文化 Naw Object	S-032 張哲 chang che	S-038 這不是甜甜圈 I am not donut
S-026 山托邦 Mountopia	S-033 往山裡走 in the mountains	S-039 簡草蒂 CINDY CHEN
S-027 川衣 WEAR BEING		

S 新銳-IP授權 Start-ups - IP Licensing		
S-040 藍子 my girl aiko	S-077 點點陳 Point Chen	S-089 波波與小池美 BOBO AND PUFF
S-041 ATW studio	S-078 里瑟太太 SEVERUS LIAN	S-090 日句時刻所 Heyyou Moment
S-042 起司貝爾 Chiiz BEAR	S-079 虎鳴咆咆 HOORU HORURU	S-091 卡龍與河豚君 carl&pufferfish
S-043 嘆息 Mobell	S-080 うちい BOBOG	S-092 呱呱森林 GuaGuaForest
S-044 南爾糖造機 2SUGARSTUDIO	S-081 早安沒事幹 @Wtfif_morning	S-093 泰迪與嬌嬌狗 Teddy & Fluffy
S-045 大幸 DAIKOU	S-082 古文考古	S-094 橘皮 orangePie
S-046 其實他是鵝 In fact it is a goose	S-083 烏居咆咆 CHOU'S CAT	S-095 新天 BrainHoleSky
S-047 新鮮牛牛 Fresh Type Studio	S-084 唔吉與他的提燈怪朋友 NAGI NAGI	S-096 魚氏 YU
S-048 哥布林村長 Goblin Elder	S-085 阿爾 TodayForHan	S-097 下酒菜製造 DRUNKFOODSS5
S-049 CITY FELTING	S-086 咕咕理哩 KUKUGAGA	S-098 煎妮花 JENNYHUA
S-050 晴晴熱熱 P Hotdog	S-087 SPARK's行動計畫 SPARK'S ACTION PLAN	S-099 李冠玉 King LIKUANZHEN
S-051 魚吃草 Yueatgreen	S-088 神祕狗是一隻魚 YuYing illustration	S-100 毛呢設計 jmfinger

黑潮星樂園 IP-STAR POP PARK		I 文化部黑潮計畫成果展區 IP-STAR POP PARK
I-001 鯊魚先生 MR.SHARK	I-019 古文考古 Auspicious Pattern Archeology	
I-002 赤毛族 Chimoz	I-020 敬啟99俱樂部 KaraOKe99 Club	
I-003 汪來汪來 WDOG	I-021 極美與牠的夥伴們 Foody & Buddies	
I-004 動物世界 Duckbill-the Animal Detective	I-022 神山寶貝救援隊 Flamie Rangers	
I-005 懶小貓 Yameme	I-023 godpop.	
I-006 茶葉少女 Tea Girls	I-024 SARAY	
I-007 我是馬克-死神不活了 i'm mark-DYING X QUIT	I-025 小大大與奧吉桑 Chubbyman	
I-008 咪咕咪咕 Looka Cat	I-026 魔法阿媽 Grandma and Her Ghosts	
I-009 小蝴蝶小波美 Shiny & Moony	I-027 阿囉菜市場 MARKET THE CAT	
I-010 鹿吉福 Majimew	I-028 十二生肖獸族 The Chinese Zodiac Animal	
I-011 白雲團 BaaloonMon	I-029 小犄角 OIPLAY	
I-012 露露露 Looka Cat	I-030 陳漢派 PAI PAI	
I-013 怪奇事物所 KAMI Studio	I-031 小龜墨 Kittenisland	
I-014 怪獸島-BOOM!BOOM!BEANS	I-032 滑機男子 Mainasu otoko	
I-015 三貓俱樂部 3 CATS CLUB	I-033 奇談島-多人走動式VR To Hell We Fall-Free-roaming VR	
I-016 樂果君 Mangoking	I-034 海之巨獸-多人走動式VR The Blue Expedition Taiwan-Free-roaming VR	
I-017 只是一顆蘋果 Just a mochi		
I-018 小雞汁 Chickie Small		

合作單位 Partners		F 餐飲與合作單位 Food, Beverage & Partners Area
F-001 ee	F-005 五胡蝦 WootEA	
F-002 LOST and Found	F-006 皮皮家族 PVI PVI FAMILY	
F-003 愛爾蘭FUNS Irelandsfuns	F-007 甜酸 Sweet & Sour	
F-004 國泰世華銀行 Cathay United Bank		